

OCTOBER 18-21, 2025 ORLANDO, FLORIDA

ATTENDEE LIST

as of October 14, 2025

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NFRA CONVENTION SPONSORS

Monday Breakfast Session

Kellanova / Eggo & MorningStar Farms

Tuesday Breakfast Session

Happy Egg Co.

Retailer Meeting Room Experience

Lineage

NFRA Networking Reception

Coca-Cola North America / Simply
Lactalis Heritage Dairy / Cracker Barrel
The Pictsweet Company

Monday Annual Membership Luncheon

Ateeco Inc. / Mrs. T's Pierogies
Chung's Gourmet Foods
Tyson Foods

Tuesday Awards Luncheon

J&J Snack Foods
InnovAsian Cuisine
PuraVida Foods, Inc.

New Member Reception

PuraVida Foods, Inc.

NFRA Networking Reception Bars

Coca-Cola North America / Minute Maid
Oatly
Rushtown Poultry

MEDIA PARTNERS

Food Trade News
Frozen & Refrigerated Buyer
Grocery Insight
Refrigerated & Frozen Foods / BNP Media
The Shelby Report
Supermarket News

Taste of Excellence Bars

NewCold
Nestlé USA
PuraVida Foods, Inc.

Retailer Refreshment Station

Chobani / La Colombe
Rosina Food Products
Flora Food Group / Violife

Mobile App

Ajinomoto Foods North America
Braswell Family Farms
JOH

Café NFRA Beverage Station

Nestlé USA / Coffee Mate
nutpods
On-Cor Frozen Foods

General Sponsorship

Bridgford Foods Corp
Dairy Farmers of America
DHL Supply Chain
Handy Seafood
Hussmann
Once Upon a Farm
Retail Space Solutions
TGW Logistics

TABLETOP EXHIBITORS

The Erb Group
Excellence Industries
Greek Design|Build
Heinen USA Corporation
NewCold
Peak Power
Retail Space Solutions
Roamer Transport
Tive
TOPPAN Packaging Americas
Triple T Transport

NFRA  **Convention**
FROZEN & REFRIGERATED FOODS

OCTOBER 18-21, 2025 ORLANDO, FLORIDA

TASTE OF EXCELLENCE PARTICIPANTS

Ajinomoto Foods
 Ateeco Inc. / Mrs. T's Pierogies
 Athens Foods
 Bernatello's
 Bimbo Bakehouse
 BOSSBITES / Di Fara Pizza
 Bubbies Ice Cream
 Cabot Creamery
 The Campbell's Company
 Campoverde
 Champion Foods / Motor City Pizza
 Choice Canning Co.
 Chung's Gourmet Foods
 Crooked Spoon Ice Cream
 Dairy Farmers of America
 Daisy Brand
 De Marchi USA LLC
 Dippin' Dots, LLC
 Dr. Praeger's
 Fluffys Rolls
 Gelit - Ristorante Garofalo
 Grecian Delight | Kronos
 Handy Seafood
 J&J Snack Foods
 Jesse and Ben's
 Kayco
 Kellanova
 Kourella's Dairy (USA), LLC
 Mad Genius
 Mart Frozen Foods
 Meati Foods
 MyForest Foods
 Nature's Fynd
 Nature's Touch Frozen Foods
 Nestlé USA
 Ocean's Halo
 Pep's Pizza Company
 Pete & Gerry's
 The Pictsweet Company
 PuraVida Foods, Inc.
 Rich Products Corporation
 Rosina Food Products
 S.A Piazza / Wild Mike's
 Sargento Foods
 Simek's
 T. Marzetti Company
 Texas Tamale Company

CAFÉ NFRA PARTICIPANTS

Antiche Cascine SpA
 Big Yum / Pelmen Foods
 Crepini Foods
 CVT Inc.
 Daisy Brand
 Flora Food Group
 Kanzen Meal
 Kevin's Natural Foods
 Lifeway Foods
 Mapeks USA/Smart Harvest
 Nestlé USA
 Novus Foods
 Palermo Villa
 S.A Piazza / Wild Mike's
 Superb Bakehouse
 Wild About Mixmi Froyo
 Wow Bao

FROZEN FIX

CitraPac, Inc.
 Dole Whip
 Island Way Sorbet
 Tofutti
 Wholefield's

TIPS ON USING THE ATTENDEE LIST

- The attendee list is organized alphabetically by member category then company, then attendee last name.
- Companies or individuals marked with ***NEW*** are new additions since the Sept. 17th attendee list.
- The penguin icon designates members of the First Penguin Next Generation Leadership Program Class of 2025.
- *In the Retailers/Wholesalers section:* If a scheduling contact has been designated, they are listed first. The categories they are responsible for can be seen above their name. Please use these scheduling contacts when reaching out to the retailer/wholesaler.
- This PDF version of the list is updated monthly and is available in the NFRA Member Portal.
- The attendee list is also updated daily on the NFRA Convention mobile app.

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SCHEDULING CONTACT:

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ALDI, Inc.

1200 N Kirk Rd
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SCHEDULING CONTACT:

Frozen

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Cream/Novelty, Frozen
Fruits/Veg/Potatoes

Alliance Retail Group

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SCHEDULING CONTACTS:

*Frozen, Refrigerated, Ice Cream,
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*Refrigerated, Natural/Organic, Private
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*Frozen, Ice Cream, Natural/Organic,
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Refrigerated

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Associated Food Stores, LLC

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SCHEDULING CONTACTS:

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Refrigerated, Meat

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SCHEDULING CONTACTS:

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Associated Wholesale Grocers (AWG)

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Natural/Organic

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Refrigerated, Private Brands

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Frozen, Refrigerated, Private Brands

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*Frozen, Refrigerated, Ice Cream,
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Frozen, Ice Cream, Private Brands

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SCHEDULING CONTACT:

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Big Y Foods, Inc.

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SCHEDULING CONTACTS:

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Refrigerated

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Bozzuto's, Inc.

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Frozen, Ice Cream

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Fresh Thyme Farmers Market

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SCHEDULING CONTACT:

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Frozen, Ice Cream

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Harps Food Stores

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Josh Cleveland

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Frozen, Refrigerated, Ice Cream

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Hy-Vee, Inc.

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Frozen, Private Brands

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Frozen, Ice Cream, Natural/Organic

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KoolTemp Foods, Inc.

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SCHEDULING CONTACTS:

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Frozen, Refrigerated, Ice Cream, Natural/Organic, Private Brands, Meat

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The Kroger Co./84.51°

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***NEW* Noah Stone**, Account Executive

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Lowes Foods LLC

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*Frozen, Refrigerated, Ice Cream,
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Northeast Shared Services

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Refrigerated

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Frozen, Ice Cream

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Frozen, Ice Cream

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