NFRA Convention
FROZEN & REFRIGERATED FOODS

OCTOBER 17-20, 2026 | **NATIONAL HARBOR, MD**

NFRA
FROZEN FIX

Ice Cream & Novelties Showcase Opportunity

Please note:

- This showcasing opportunity is limited to the first five participating brands.
- All Frozen Fix items must be individually wrapped.
- Frozen Fix will be staffed and restocked by the Gaylord personnel only.
- Any hotel receiving, storage costs, etc. will be handled directly between the participant and the hotel.

Sunday, October 18
9:00 A.M. - 4:00 P.M.

Monday, October 19
9:00 A.M. - 5:00 P.M.

Tuesday, October 20
9:00 A.M. - 3:00 P.M.

Located in Cherry Blossom Lobby

$3,500 per brand

Brands stand out in this unique grab-n-go cooler station, available within Cafe NFRA for attendees to enjoy a complimentary frozen treat.

Please send questions about Frozen Fix to:
Sarah@NFRAweb.org

2026 FROZEN FIX: ICE CREAM & NOVELTIES SHOWCASE FORM

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FROZEN & REFRIGERATED FOODS
OCTOBER 17-20, 2026 • NATIONAL HARBOR, MD

NFRA FROZEN FIX

Dates: Sunday, October 18
Monday, October 19
Tuesday, October 20

Company Name _____

Brand to Recognize _____ Brand Website _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Preferred Phone _____ ❑ Office ❑ Cell Email _____

On-Site Contact Name _____

Title _____

On-Site Phone _____ Email _____

Please note:

This showcasing opportunity is limited to the first five participating brands. Only individually-wrapped items will be accepted. Stations will be staffed and restocked by the Gaylord personnel only. Any hotel receiving, storage costs, etc. will be handled directly between the participant and the hotel.

Payment

❑ Enclosed check (*US funds only - payable to NFRA*)
❑ Please invoice me
❑ Visa ❑ MasterCard ❑ Discover ❑ American Express
3% processing fee will be applied to credit card payments.

Card Number _____

Expiration Date _____

Name on Card _____

CVV _____ Billing Zip Code _____

Signature _____

Return this form with payment to:

NFRA
2805 Old Post Road, Suite 310
Harrisburg, PA 17110
Email: Sarah@NFRAweb.org
Phone: (717) 657-8601

To receive maximum exposure for your sponsorship contribution, please reply by **Friday, May 29, 2026**

$3,500 per brand