

**Speed Meeting Manufacturer Info Sheet**

Gaylord National Harbor • Cherry Blossom Ballroom  
 Monday, October 19 • 10:00-11:30 am  
 Monday, October 19 • 3:30-5:00 pm  
 Tuesday, October 20 • 1:30-3:00 pm

Retailers have requested a streamlined and eco-friendly process for acquiring information during the Speed Meetings. Since there are only six minutes in which to meet, please complete this sheet and bring a copy for **each** of your scheduled Speed Meetings.

**Your company name** \_\_\_\_\_

Contact name \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Phone \_\_\_\_\_

Product/brand(s) \_\_\_\_\_

Company/product overview \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Current distribution and business overview in the marketplace \_\_\_\_\_

\_\_\_\_\_

Be ready to review your proposed business model with the following details:

- Cost \_\_\_\_\_
- Retail \_\_\_\_\_
- GM \_\_\_\_\_
- Delivery model \_\_\_\_\_

Do you have a sales agent representing you?  Yes  No Co. Name \_\_\_\_\_

What differentiates your product from others? Please highlight any unique attributes:

\_\_\_\_\_

\_\_\_\_\_

How will the category benefit from adding this product/product line? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_